



# VICTIM OF ORGANIZED THEFTS



The food and grocery retailer contacted Securitas due to a huge decline in revenue due to being a victim of organized thefts, these thefts had been an ongoing problem for the retailer during a long period of time since the modus operandi of the thefts were quite ingenious and could be conducted without being detected even though the thefts were conducted in plain sight to customers and personnel.

The offender simply filled a shopping cart with high value groceries – acting as a normal customer, while their accomplice waited at the entrance gates. When the shopping cart was filled the offender simply walked to the store entrance and the awaiting accomplice entered the store, opening the entrance gates and simultaneously the offender left the store undetected together with the high value groceries.

## CLIENT SOLUTION

Even though the retailer invested in on-site security personnel the modus operandi allowed the thefts to be conducted without detection and the current security solution needed assistance from other sources – in this specific challenge from technology.

Securitas implemented a video analysis solution for wrong way detection in the store entrance that made it possible for the customers to enter the store, but if any one attempted to leave the store using the entrances a loud alarm would be triggered letting the security guard know that the wrong way detection had triggered and the security guard could intervene instantaneously.

The solution proved its efficiency after the first day of operation, and today the thefts have been brought down to almost zero, increasing the customers revenue.



### THE BUSINESS CASE:

#### Before solution implementation:

1 theft per day

Value per vending cart €500

Which equals in an annual loss of €182,500

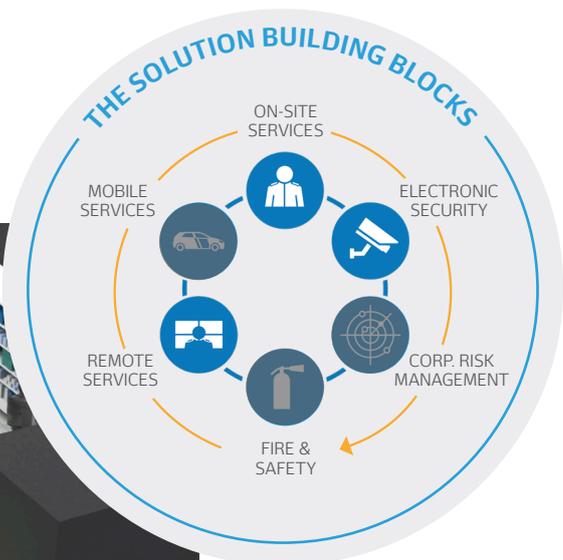
#### Solution implementation resulted in:

Solution cost € 9000

Actual reduction of theft - 95 %

Which equals in an annual loss reduction of € 164 000

That's simply good business!



# MOVING FROM RISK TO RESILIENCE

## SECURITAS RISK ASSESSMENT TOOL

By using the Securitas risk assessment tool, Securitas will receive detailed information about your potential areas of risks and level of risk exposure. Your standard operating procedures are analyzed for each individual risk exposure so that the necessary and appropriate remedy can be taken into consideration.



## DESIGNING AN EFFECTIVE PHYSICAL PROTECTION SOLUTION

Deterrence, detection, delay, and response are all required functions in an effective physical protection solution. These functions must be performed in the listed order to be effective. A well-designed physical protection solution provides protection-in-depth, minimizes the consequence of component failure and exhibit a balanced level of protection. By adopting suggested procedures it ensures that you, as a client, will always have a well-defined solution to any level of risk subsequently identified. Based on your specific risk profile you will receive the appropriate security solution that is tailored in a "fit for purpose" use. This way of managing the risk will both have a positive impact on your security operating costs and your overall level of security.



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